



Discussion

European Visibility and self-awareness raising about Social Economy

Date: October 15th, 2021, at 11:00 AM – 01:00PM (Central European Time)

Venue: Zoom platform ID: 815 0970 7070

Join Zoom Meeting

<https://us06web.zoom.us/j/81509707070?pwd=YzloQUV5TkdcjRpTW1Yl3dSSkILUT09>

Agenda

11:00 – 11:30 **Introduction to Agenda and participants**
Reflection on 2nd Social Economy Mission (15 – 16 September 2021)

11:30 – 11:50 **Social Entrepreneurship in Latvia – challenges and opportunities**
Imants Lipskis
Director of Labour Market Policy Department, Ministry of Welfare, Latvia

11:50 – 12:50 **Panel Discussion by project partners and guests**

Panel participants by countries:

- **Imants Lipskis**, Director of the Labour Market Policy Department of the Ministry of Welfare, Latvia
- **Regita Zeiļa**, Director of Social Entrepreneurship Association of Latvia
- **Paz Díaz Nieto**, General Director of European Funds, Government of Cantabria, Spain
- **Marzena Starnawska**, PhD research fellow, Center for Entrepreneurship School of Management, University of Warsaw. Member of the Pomeranian Committee for the Development of Social Economy, Poland

Topics for discussion:

- There are always a few pioneers and then – a lot of followers. How to foster a **better understanding** of the social economy at regional levels?
- Funding, public procurement, raising awareness campaigns and sharing experience – some of the most evident tools to support the SE ecosystem. Still, the existing SE elements requires more attention to bring better results. Focus on digital transformation (e.g. digital infrastructure), green transition, collaboration with academic sector and/or knowledge transfer - **what else can we do together to develop new tools** for support of SE ecosystem? Any new policy initiatives or new interaction formats needed?
- **What should be done to encourage the local authorities and regions** to join efforts and support the development of the social economy in the larger area?
- Challenges and opportunities related to variety of **interaction forms** between local/ regional/ national authorities and social enterprises – what can we learn from our experience?
- Challenges in **measuring the impact of social economy**. Which statistical data in the context of social impact are the most convincing and how to gather them without creating an administrative burden? What digital incentives can help? What new approaches can be offered according to the different experiences in the countries?

12:50 – 13:00 **Closing remarks**