



# MARA

Mobility and Accessibility  
in Rural Areas

# FINAL CONFERENCE AGENDA

3<sup>RD</sup> NOVEMBER

# 2021

9:00-12:00 (CET) | ZOOM  
[www.mara-mobility.eu](http://www.mara-mobility.eu)



## 9:00-9:50 PLANNING FOR MOBILITY

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|---|--|
| <b>INTEGRATED MOBILITY PLAN IN SWEDEN</b>                       | TRAFIKVERKET (Sweden)<br>DALARNA UNIVERSITY (Sweden) |
| <b>GUIDE TO COLLABORATIVE MOBILITY SOLUTIONS IN RURAL AREAS</b> | REM Consult (Germany)<br>MAMBA project               |

## 9:50-10.30 DIGITAL TOOLS

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|---|--|
| <b>D.U.GIS TOOL</b>   | DALARNA UNIVERSITY (Sweden)<br>MIRANDA Project   |
| <b>MARA MOBILITY PLANNING TOOLS</b><br>(PMM) POPULATION MOBILITY MONITOR<br>(PTM) PUBLIC TRANSPORT vs MOBILITY TOOL | UNIVERSITY OF TARTU (Estonia)<br>MINISTRY OF ENERGY, INFRASTRUCTURE AND DIGITALIZATION (Germany) |

## 10:40-11:40 INNOVATIVE MOBILITY SOLUTIONS

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|------------------------------------|---|
| <b>CAR SHARING</b>                 | VILNIUS GEDIMINAS TECHNICAL UNIVERSITY (Lithuania)<br>BIALYSTOK UNIVERSITY OF TECHNOLOGY (Poland) |
| <b>E-BIKE SHARING PILOTS</b>       | VIDZEME PLANNING REGION (Latvia)  |
| <b>NEW TICKETING MODELS IN SMR</b> | KORDIS JMK (Czech Republic)<br>YOUMOBIL Project   |

## 11:40-12:00 SURVEYS AND STAKEHOLDER ENGAGEMENT DISCUSSION

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|---|---|
| <b>HOW REGIONS CAN INVOLVE STAKEHOLDERS IN MARA PROJECT</b> | BIALYSTOK UNIVERSITY OF TECHNOLOGY (Poland) |
|   | FINISH ENVIRONMENT INSTITUTE SYKE (Finland) |



EUROPEAN REGIONAL DEVELOPMENT FUND

