

WHY COMPANIES SAY  
**«YES»**  
TO CLUSTERS –

IMPACT OF CLUSTERS ACTIVITIES  
ON PERFORMANCE OF COMPANIES



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We strongly believe  
in the future



## Lyckeby Culinar in Latvia – the beginning

**1937 – alcohol production built up in Ungurpils**

1974 – potato starch plant was started

1984 – Gorbachov close down small alcohol productions

1987 – established cooperative ALOJA

**1991 – Aloja Starkelsen were founded**

2006 – Aloja Starkelsen become the Culinar company

2007 – Culinarium opening in Latvia

**2008 – start to produce organic potato starch**

2011 – ALOJAS brand enriched with dry water gels





# Owned by Swedish farmers

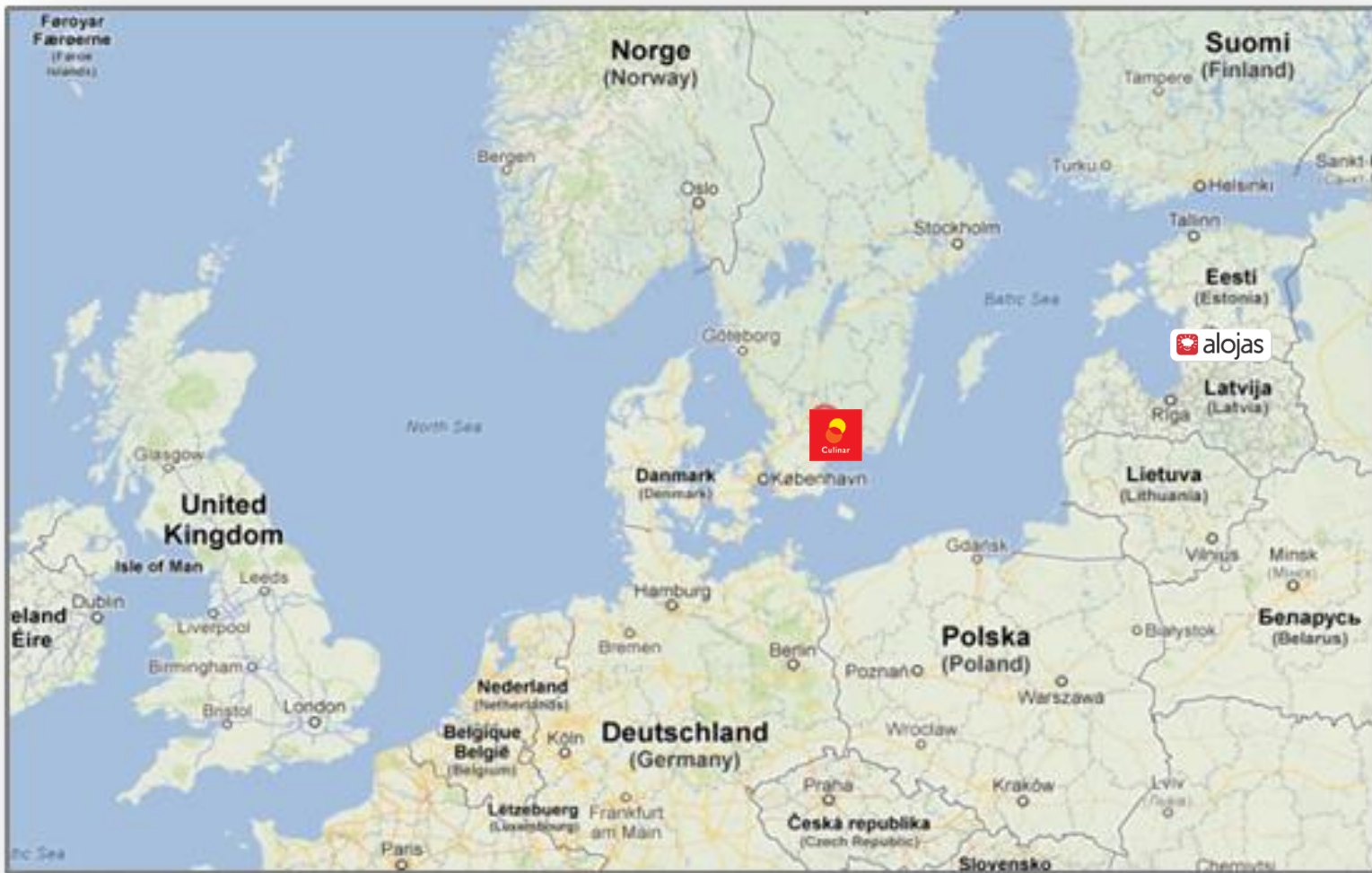
## Sveriges Stärkelseproducenter



- Sveriges Stärkelseproducenter
  - Some 700 farmers in south-eastern part of Sweden
  - Head office in Kristianstad, Sweden
  - Annual turnover of 150 M Euro
  - 500 employees
  - History starts in 1927



# Where we are





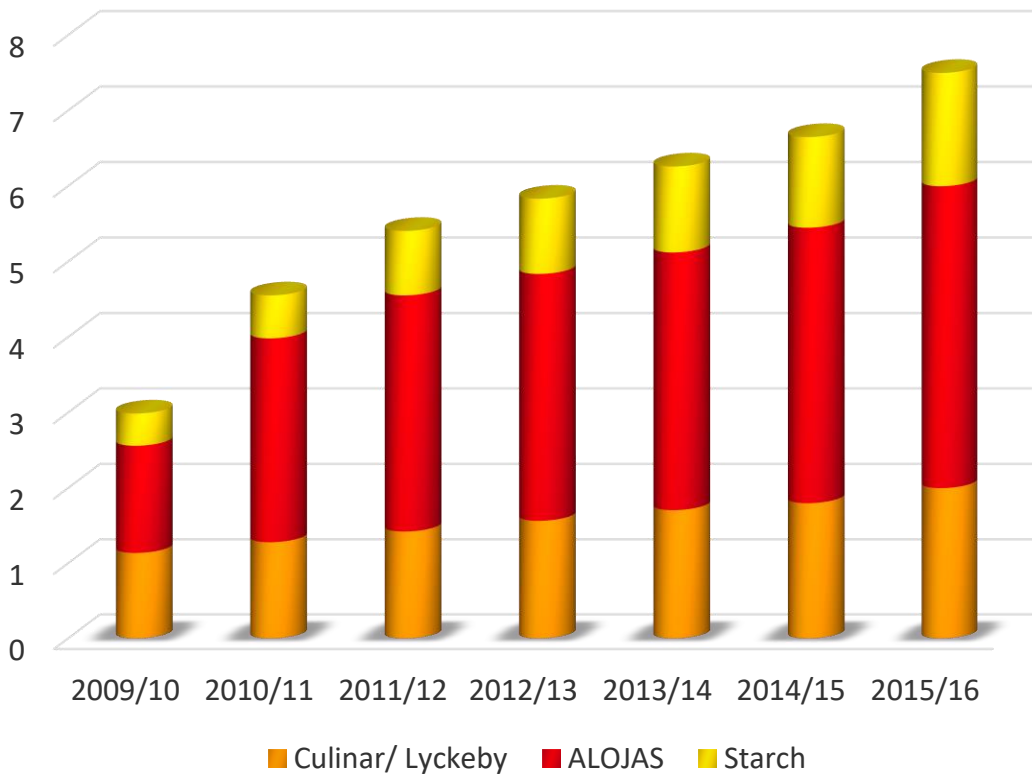
# View from air







# Development





# Aloja Starkelsen – Green enterprise

Integrated potato starch



EU Organic potato starch



NOP Organic potato starch



China Organic potato starch



Official sponsor of



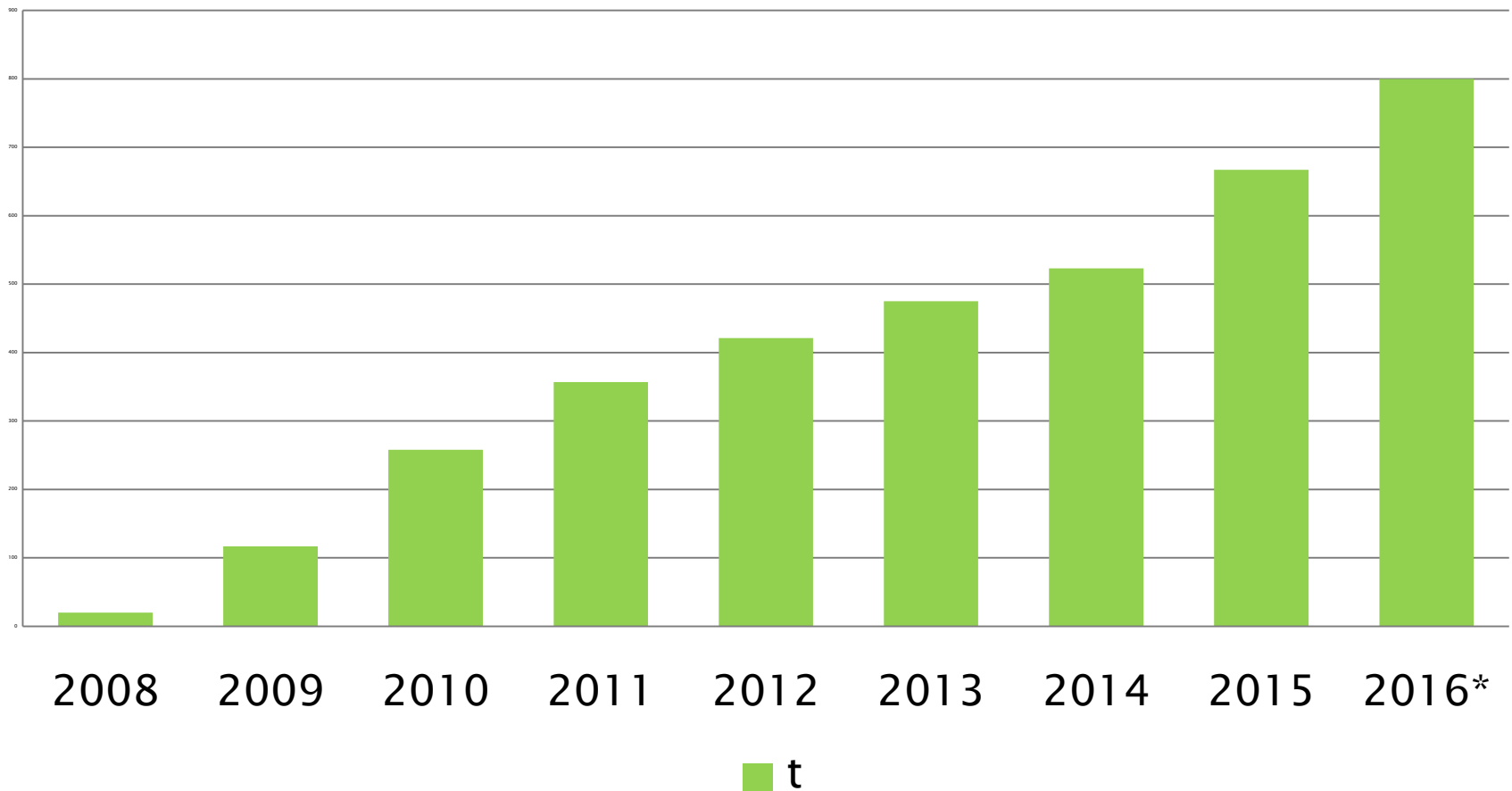


## Agriculture in Latvia

	Latvia
Total field area	1,58 M ha
Organic field area	255.000 ha
Share of organic area	16,2 %
Growth of organic field area	30 % (2014 to 2015)
Average size of organic farms (conventional)	55 ha (22 ha)



## Aloja production of organic potato starch 2008–2014





# Aloja Starkelsen in figures

Turnover:	7,5 mln Eur
Employees:	78
Export:	87%
	Baltic States, Sweden, USA, Belarus, Holland, Finland, Denmark, Czech, France, Switzerland
Production:	3200 tn/year native potato starch
	15.10 mln pcs/year consumer pack products
Certificates:	BRC, EU Organic, NOP, GMP+, Kosher



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[organicpoataostarch.com](http://organicpoataostarch.com)  
[www.culinar.lv](http://www.culinar.lv)



# Aloja Starkelsen Participate

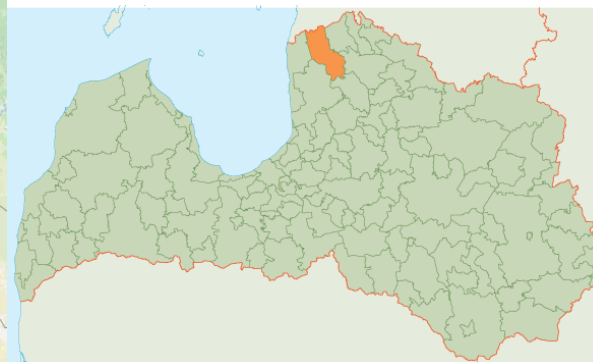
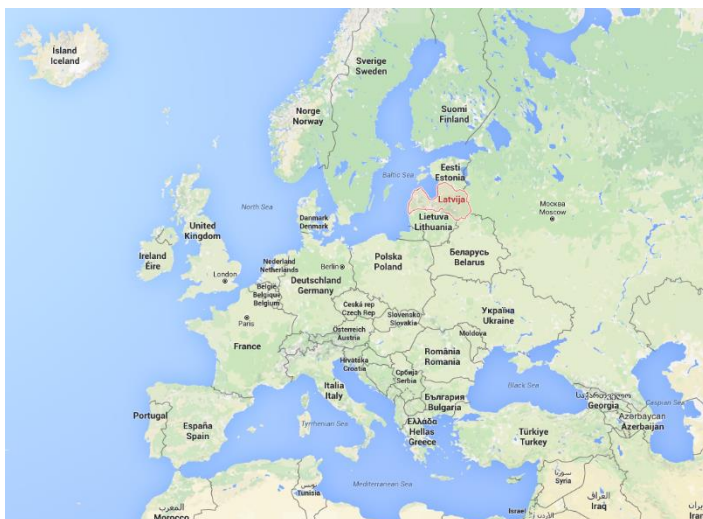
- Latvia Organic agriculture association
- Latvia Potato Growers and Processors Union
- Latvia High value and Healthy Food cluster
- Aloja business council
- LRTK
- LPUF

# Aloja municipality consists of:

- **Aloja town and parish** (area 181,44 km<sup>2</sup>, pop. 2120)
- **Staicele town and parish** (263,3 km<sup>2</sup>, 1618)
- **Brīvēmieki parish** (103,8 km<sup>2</sup>, 989)
- **Braslava parish** (82,8 km<sup>2</sup>, 632)

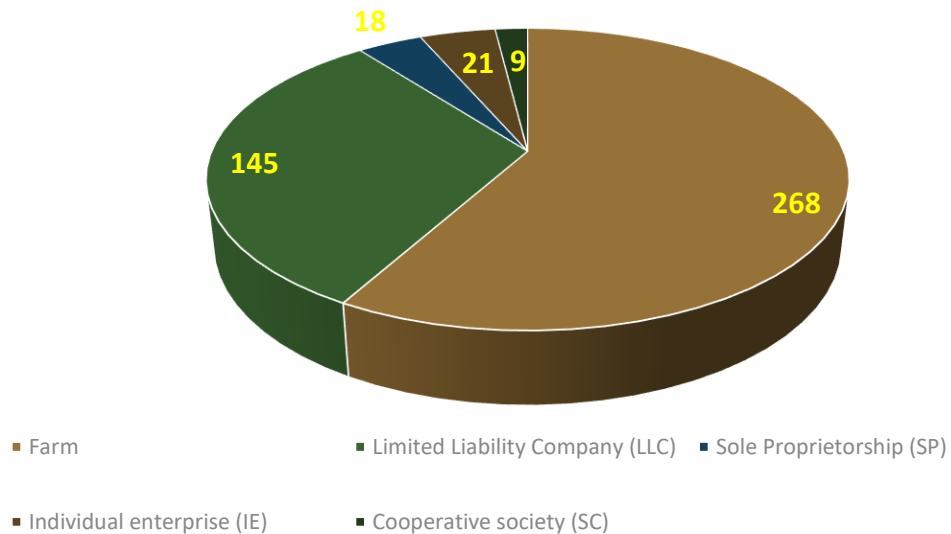


**Area: 631,3 km<sup>2</sup>**  
**Population: 5359**  
(01.01.2016)



# Enterprises in Aloja municipality

Enterprises in Aloja municipality in accordance to legal forms of entrepreneurship



Source: Lursoft 2016,ER



## Most common types of business activities in Aloja municipality

- Agriculture, forestry and fishing - 306
- Crop production and livestock production, hunting and other related activities - 268
- Forestry and logging - 38
- Manufacturing - 20
- Wholesale and retail trade; car and motorcycle repair - 19
- Construction - 16

Source: CSB 2016, ER









# CLUSTERS – BUSINESS TOOL

## COMMUNICATION

- BETWEEN CLUSTER'S MEMBERS
- EXTERNAL NETWORKING OF CLUSTER



«ALOJA - STARKELSEN» SAY

«YES»

TO CLUSTERS