



Co-funded  
by the COSME programme  
of the European Union

«FIVE FOR CROSS-INDUSTRY VALUE CHAIN EXCELLENCE»

# 5FOREXCELLENCE

**Kristaps Ročāns**

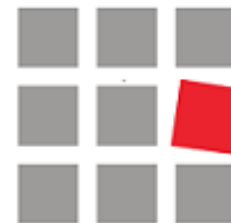
Project manager, Vidzeme Planning Region;  
Board member, Latvian high added value and healthy food cluster

**Aiga Irmeja**

Executive director, Latvian IT Cluster

# PROJECT PARTNERS

LATVIAN



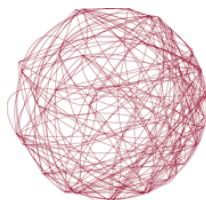
IT CLUSTER



ESTONIAN ICT CLUSTER



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SUPPLY CHAIN  
CLUSTER

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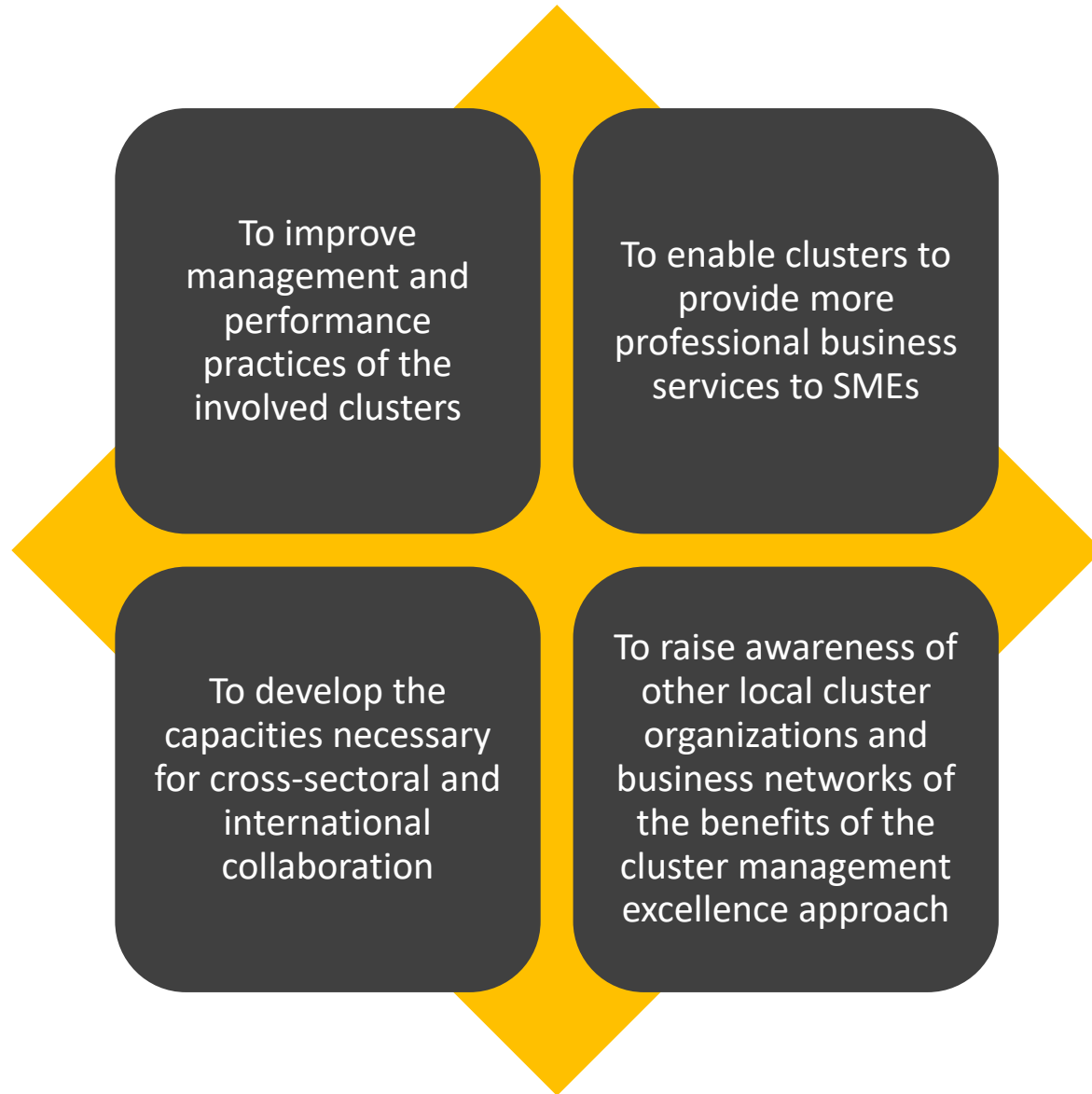


THE ONLY WAY IS UP!

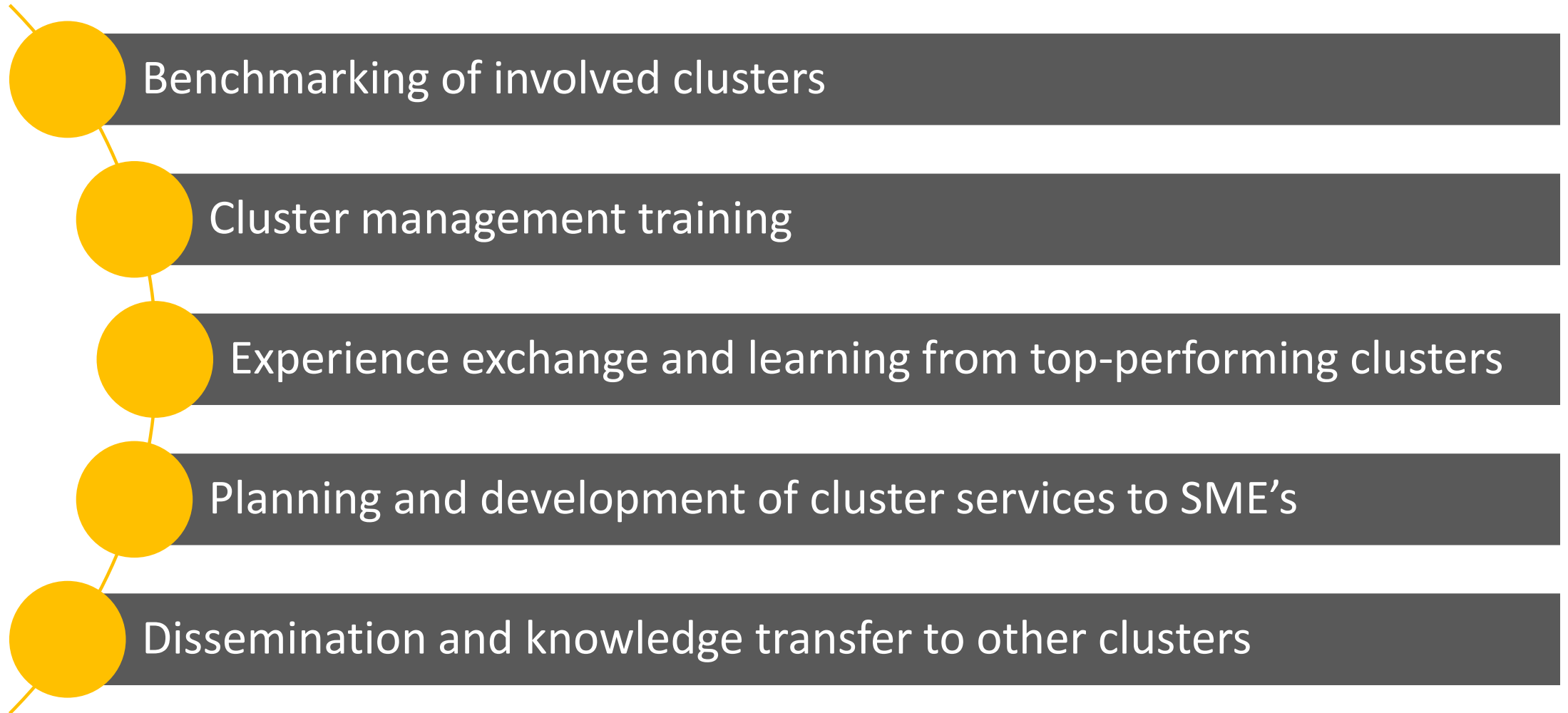


LATVIAN HIGH ADDED  
VALUE AND HEALTHY FOOD  
CLUSTER

IMPLEMENTATION PERIOD: 01.01.2016. – 30.06.2017.



# PROJECT GOALS



## KEY ACTIVITIES



BENCHMARKING  
OF INVOLVED  
CLUSTERS

# CLUSTER MANAGEMENT TRAINING



EUROPEAN  
FOUNDATION  
for **CLUSTER  
EXCELLENCE**

- Cluster economics
- Industry analysis and segmentation
- Value chain analysis
- Benchmarking and internationalization

# EXPERIENCE EXCHANGE AND LEARNING FROM TOP-PERFORMING CLUSTERS



# DEVELOPMENT AND IMPROVEMENT OF CLUSTER SERVICES

## VISION

NetPort shall be an nationally and internationally recognised environment for growth within the focus areas:

Digital Media (Digitisation)

Energy


Intelligent Transport Systems



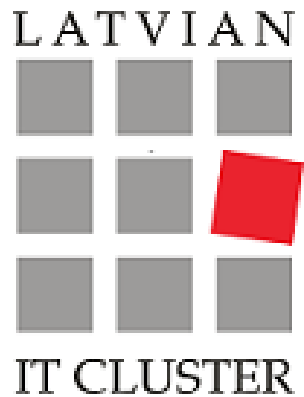
NetPort







RESULTS, IMPROVEMENTS,  
KEY LESSONS LEARNED



- Exchange of experiences and learning from others
- Increased knowledge of cluster management
- Silver label as a means to achieve more recognition and visibility

### WHAT CHANGED:

- Cluster strategy re-design was initiated
- Ongoing process of working groups started for continuous improvement of cluster services
- The awareness about benchmarking need were raised among clusters in Latvia



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- Learning and knowledge sharing from Cluster to cluster
- New view for cluster strategy planning thanks to benchmarking

### WHAT CHANGED:

- Cluster service development is in process
- Cluster KPI in place
- Awareness about benchmarking in Estonia raised
- The proposals for cooperation from European clusters have increased thanks to the Silver label

- Increased knowledge about cluster management
- More structural way to organise and maintain work within the cluster

### WHAT CHANGED:

- NetPort Science Park is taking the leadership for cluster collaboration in the region, initiating network with other clusters
- Increased activity level among members within NetPort Energy cluster
- Project application with the aim to evaluate possibilities to create a testbed for energy storage in Blekinge region

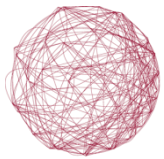


- More focus on cross-industrial projects and services - value chain based cluster development
- Joint services solving real member needs combined with long-term internationalization strategy

### WHAT CHANGED:

- The new strategy based service for the cluster members is set as internal priority - collaborative purchasing of procurement services
- Two new consortiums, value chain based project proposals developed:

One example: New value chain related project proposal prepared for COSME Call „COSME „Cluster Go International” call – Strand 1a



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- Experience exchange and strategic trainings – new partnerships and focus on long term development plans of the cluster
- More strategic approach to the cluster development
- Benchmarking provides road-map for practical short term improvements

## WHAT CHANGED:



- New organic and natural products export focused cluster development strategy elaborated, services developed
- Cross-industrial (food + packaging) project started together with Food Network (DK) in BSR Innovation express programme
- Cross-industrial (food + packaging) H2020 project «UNIVERSE» developed and application submitted together with Packbridge and 17 other partners



# KEY LESSONS LEARNED

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- CROSS-INDUSTRIAL COLLABORATION IS THE FUTURE OF INNOVATION
- TRAINING AND IMPROVEMENT OF CLUSTER MANAGAMENT IS ONE OF THE CORNERSTONES OF CLUSTER SUSTAINABILITY
- CROSS-CLUSTER LEARING HELPS TO INCREASE PERFORMANCE LEVEL, TO DEVELOP AND PROVIDE MORE ACTIVITIES, SERVICES AND STRATEGIES
- CONTINUJOS, STRATEGIC LONG TERM (NOT SHORT-TERM PROJECT BASED) CLUSTER SUPPORT FROM PUBLIC SECTOR IS IMPORTANT
- FOCUS ON MEMBER NEEDS TODAY, BUT DEVELOPMENT OF A STRATEGY FOR TOMORROW
- INTERNATIONALIZE, THINK ON A VALUE CHAIN LEVEL!