

EASME

Executive Agency for Small and Medium-sized Enterprises

Supporting Cluster Excellence: projects funded under COSME

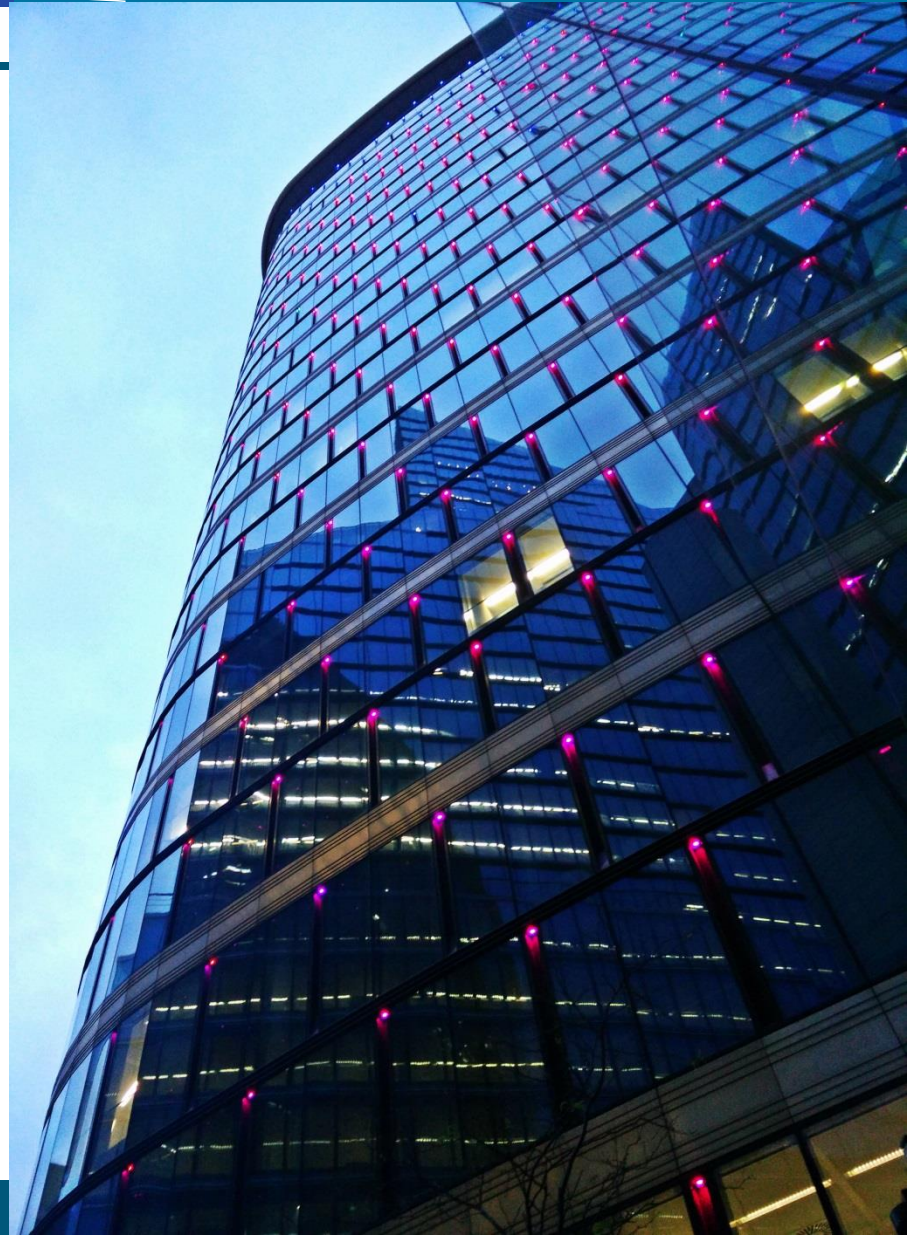
Andrea Golfieri

Project Advisor EASME A1.4

Conference "Cooperation for Cluster
Excellence, Innovation and
Competitiveness"

24 May 2017

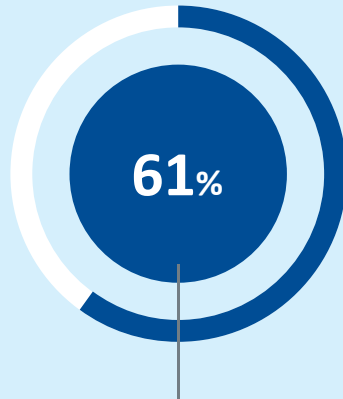
Riga



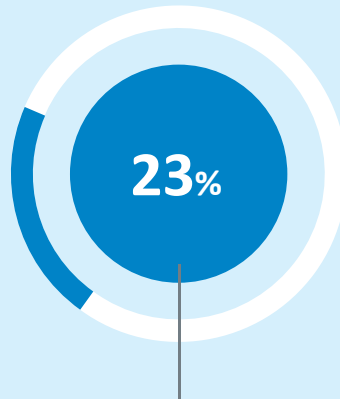
COSME

Helping SMEs reach their full potential

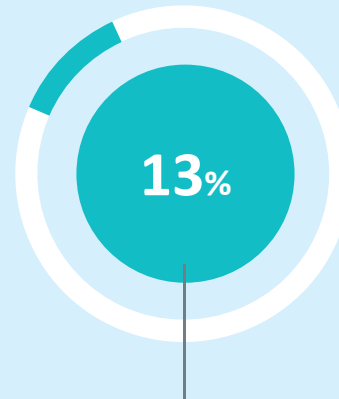
2014 > 2020 **€2.3** BILLION



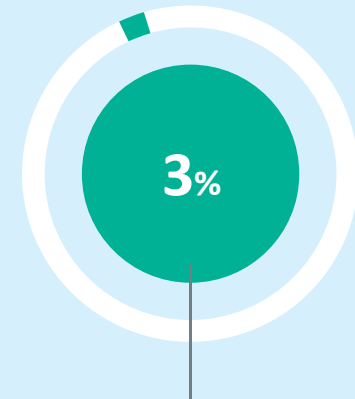
Access
to finance



Access
to markets

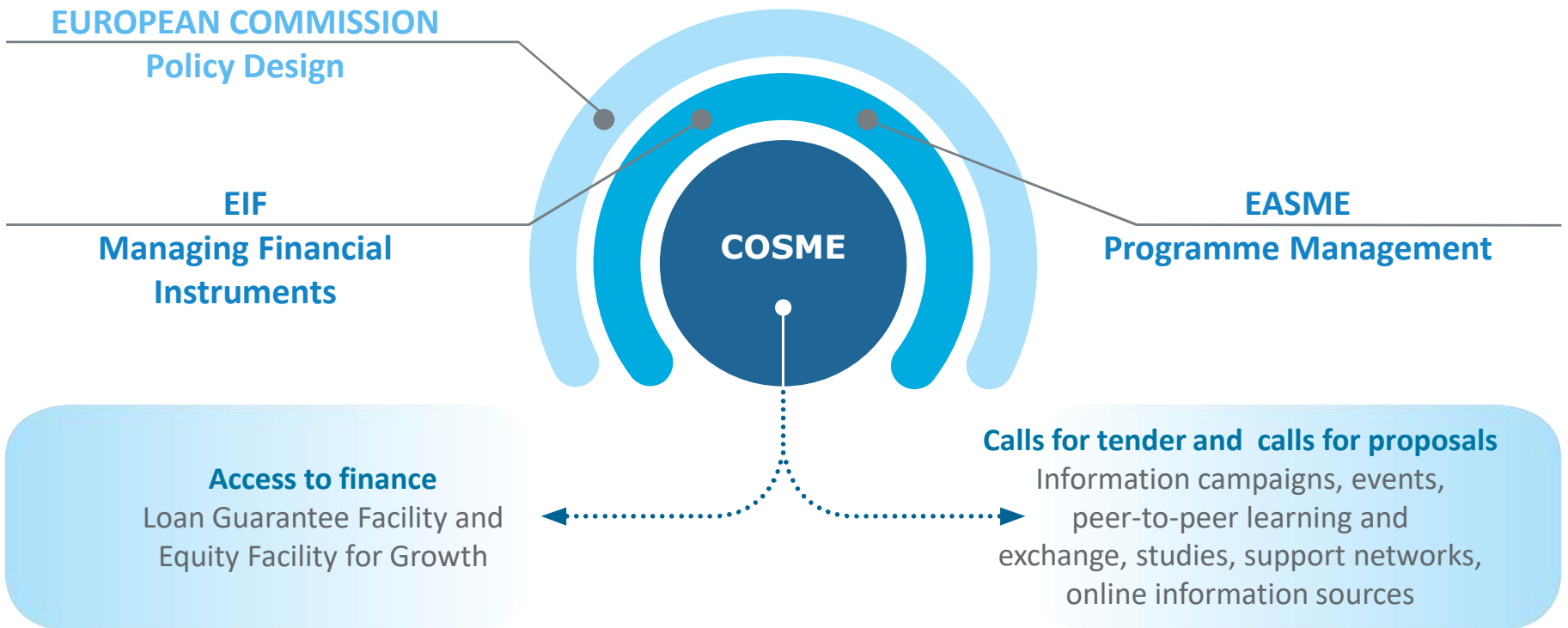


Improving
business conditions



Entrepreneurship

COSME in practice



All to help SMEs prosper.

Cluster initiatives under COSME

Cluster Internationalisation
Programme

Cluster Excellence

Clusters as accelerators for innovation
and industrial change

Cluster Excellence

Assist cluster managers to enhance management skills and improve quality of the services to SMEs

2014

- 1.400.00 € - 6 Projects – Benchmarking and Labelling, Trainings, Study visits

2015

- 1.000.000 € - 5 Projects – Comprehensive strategy, Inclusion of less developed regions

2017

- 900.000 € - 6/8 Projects - Call not published yet

Cluster Excellence Projects

✓ **57** Partners

✓ **20** Countries

✓ **30** Cluster organisations benchmarked and labelled

✓ **34** Study visits*

✓ **90** Cluster managers trained*

- ✓ Aerospace
- ✓ Energy
- ✓ Creative industries
- ✓ Food production and processing
- ✓ Textile and Machinery
- ✓ Engineering
- ✓ Life science

* Expected at the end of the 11 projects

A new Cluster Excellence Labelling system

Ad Hoc Grant to the **European Secretariat for Cluster Analysis** aiming at improving and consolidating the **Cluster Excellence Initiative:**

- ✓ Review and simplify harmonise the criteria, indicators and assessment procedures for **benchmarking** and **labelling**,
- ✓ Develop **training activities** for new assessors to stimulate cluster excellence across the EU
- ✓ Encourage **twinning approaches** between junior/senior assessors
- ✓ **Expand the number of assessors**
- ✓ Involve **more regions** in the process

The European Cluster Collaboration Platform

CLUSTER ORGANISATIONS MAPPING

The easiest way to find a cluster organisation in Europe

INTERNATIONAL COOPERATION

Cooperation with strategic countries beyond Europe

PARTNER SEARCH

A forum for cluster organisations to discuss, offer/demand/exchange opportunities for collaboration



MATCHMAKING EVENTS

Opportunities to connect and initiate collaboration in high level events in Europe and beyond

EU CLUSTER PARTNERSHIPS

Implementing joint strategies to go international and specialise




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**THANK YOU
FOR YOUR ATTENTION**

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